

PRIVACY POLICY

The Panel for a Global Public Health Convention is an independent coalition of global leaders committed to strengthening the world's ability to prevent, prepare, and respond to infectious disease outbreaks before they become widespread pandemics. This privacy policy will explain how our organization uses the personal data we collect from you when you use our website.

Topics:

- What data do we collect?
- How do we collect your data?
- How will we use your data?
- How do we store your data?
- What are your data protection rights?
- What are cookies?
- How do we use cookies?
- What types of cookies do we use?
- How to manage your cookies
- Privacy policies of other websites
- Changes to our privacy policy
- How to contact us
- How to contact the appropriate authorities

What Data Do We Collect?

GPHC might collect the following data:

- Personal identification information for those who opt in to e-mail sign-up (name, email address, country, title, affiliation)
- Site-wide navigation (site events, bounce rate, traffic pattern)
- Personal tech stack (device type, browser type, country/region)

How Do We Collect Your Data?

Visitors of GPHCpanel.org directly provide GPHC with most of the data we collect. We collect data and process data when you:

- Use or view our website via your browser's cookies.
- Contact us via our contact email address

GPHC may also receive your data indirectly from the following sources:

- Third party security plugins
- Third party social media embeds
- Google analytics

How Will We Use Your Data?

GPHC collects your data so that we can:

- Better understand who is viewing and how they are viewing our site to provide a better user experience.

By allowing cookies on your browser, you agree to GPHC sharing grouped unidentifiable information. These analytics are shared with the following partner organizations for reporting and data analysis purposes:

- AIDS Healthcare Foundation
- UNITE
- Club de Madrid

How Do We Store Your Data?

You can optionally provide your e-mail and other user information if you sign up for e-mail updates. We do use the third-party application SendInBlue to manage our e-mail newsletter which would be subject to their [privacy policy](#). Refer to [SendInBlue's privacy policy](#) for more information.

For all who access our website, we also collect cookies through Google Analytics. This data is unidentifiable. Refer to [Google's privacy policy](#) for more information.

What Are Your Data Protection Rights?

Our Company would like to make sure you are fully aware of all your data protection rights. Depending upon how you choose to interact with the site, we may collect personal information from you. This personally identifiable information is entitled to the following:

The right to access - You have the right to request GPHC for copies of your personal data. We may charge you a small fee for this service.

The right to rectification - You have the right to request that GPHC correct any information you believe is inaccurate. You also have the right to request GPHC to complete information you believe is incomplete.

The right to erasure - You have the right to request that GPHC erase your personal data, under certain conditions.

The right to restrict processing - You have the right to request that GPHC restrict the processing of your personal data, under certain conditions.

The right to object to processing - You have the right to object to GPHC processing of your personal data, under certain conditions.

The right to data portability - You have the right to request that GPHC transfer the data that we have collected to another organization, or directly to you, under certain conditions.

If you make a request, we have one month to respond to you. If you would like to exercise any of these rights, please contact us at our email secretariat@gphcpanel.org.

If you choose to share personal information through our email signup form, you can find more information on [SendInBlue's GDPR policies](#) here.

What Are Cookies?

Cookies are text files placed on your computer to collect standard Internet log information and visitor behavior information. When you visit our websites, we may collect information from you automatically through cookies or similar technology.

For further information, visit allaboutcookies.org.

How Do We Use Cookies?

Our Company uses cookies in a range of ways to assess and improve your experience on our website. Information we collect includes:

- Site-wide and downstream page traffic
- Site events such as document downloads
- On-page scroll, hover and clicking behavior
- User bounce rate
- User geographic location (i.e. region)
- Age
- Email
- Device type
- Browser Type

What Types of Cookies Do We Use?

There are a number of different types of cookies. However, our website uses the following:

Security - Our Company uses these cookies so that we recognize who is viewing our site. These are managed through third-party plugins. This information is managed through Google, including Google Analytics, Google Data Studio, Google Tag Manager, and Google Search Engine Console for tracking and analytics purposes only, and does not contain any personally identifiable information

Analytics - Our Company uses these cookies so that we can better understand who, where and how users are interacting with our content. Our Company mostly uses Google Analytics and Hotjar for analytic purposes.

Third Party Social Media – These cookies are placed by third parties themselves through embedded code. For example, when a YouTube video is embedded on this website, that externally loaded video often contains tracking cookies. Users should read the privacy policy on these external social sites.

How to Manage Your Cookies

You can set your browser not to accept cookies, and the above website tells you how to remove cookies from your browser. However, in a few cases, some of our website features may not function as a result.

Privacy Policies of Other Websites

[GPHCpanel.org](https://gphcpanel.org) contains links to other websites. Our privacy policy applies only to [GPHCpanel.org](https://gphcpanel.org). Users should read the privacy policy on any externally-linked website.

Changes to Our Privacy Policy

GPHC reviews this privacy policy as required. This privacy policy was last updated on November 5, 2021.

How to Contact Us

If you have any questions about Our Company's privacy policy, the data we hold on you, or you would like to exercise one of your data protection rights, please do not hesitate to contact us. Email us at: secretariat@gphcpanel.org.

How to Contact the Appropriate Authorities

Should you wish to report a complaint or if you feel that GPHC has not addressed your concern in a satisfactory manner, if you are in the European Union you may contact the Information Commissioner's Office. If you live outside the European Union, you may reach out to the U.S. Federal Trade Commission.